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COOL JERK Vol. 4: THINKULUS to debut at San Diego Comic-Con International!

THINKULUS — the fourth volume of collected Cool Jerk comic strips — will make its worldwide debut at San Diego Comic-Con International July 17-21, 2013. Picking up where Vol. 3 left off, THINKULUS is a must-have companion to previous Cool Jerk volumes (HODABEAST, CHICKADOOWA and BIMBOOZLED) in both design and content.

COOL JERK is a humorous, black-and-white newspaper-style comic strip created by Paul Horn, 44. It follows the diverse denizens of Spittle Beach, California, primarily wiseass hodad (and title character) Armpit Beachhead and his superior-in-every-way girlfriend Puppy Fizgig as they battle the forces of stupidity, inanity, pop-culture horror and the banality of day-to-day life.

COOL JERK ran in the *Reno Gazette-Journal* on its teen page “Off Limits” from 1991 to 1996. A year after its debut, Gannett picked it up and distributed it via its wire service. Other Gannett newspapers that ran COOL JERK weekly include *The (Palm Springs) Desert Sun*, (Guam) *Pacific Daily News*, *Rockford (Ill.) Register-Star*, *Great Falls (Mont.) Tribune*, *Niagara (NY) Gazette*, among others. Horn moved from Reno to San Diego in 1994 but continued it for Gannett until 1996. After a hiatus the strip was given a new home online at <http://cooljerk.com>.

COOL JERK is aimed at anyone with an off-center sense of humor. Since 1998, Horn has continued to offer new content weekly, making it one of the longest-running regular comics features created exclusively for the Internet. His website offers an exhaustive back catalog of archived strips, merchandise and other items of interest with no advertising, banners or pop-ups.

COOL JERK Vol. 4: THINKULUS contains more than 200 comic strips, many of which make their debut in this collection. It also contains special bonus features such as sketches, a director’s commentary for each strip and a comprehensive index. Foreword by Jane Wiedlin (The Go-Go’s). Color cover, black and white interior, 144 pages. The book retails for \$12. THINKULUS can be ordered on Horn’s website at <http://cooljerk.com/shop>

Attendees of San Diego Comic-Con International can find Horn — and copies of his books HODABEAST, CHICKADOOWA, BIMBOOZLED, THINKULUS and DOC SPLATTER OMINOUS OMNIBUS — at the COOL JERK table in the Small Press area, K10.

For more information, contact Paul Horn at 619.294.7681 or cooljerk@cooljerk.com

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